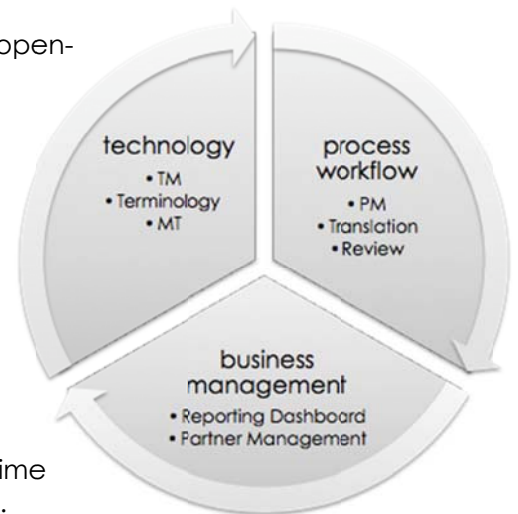


Translation Management Technology

Welocalize is demonstrating industry leadership through the only open-source, community standard enterprise Translation Management Systems (TMS) called **GlobalSight**. The innovative GlobalSight open-source initiative is a 2000+ strong community of likeminded clients, vendors and industry supporters and serves as the foundation of our client engagements and supply chain management.

Our enhanced technologies including GlobalSight, our project management and accounting system (Falcon) and our InSight client portal provide automated localization project management and reporting tools. These innovative technologies drive process and cost efficiency at the project level, while providing enterprise visibility to business owners who require real-time key performance indicators to manage localization as a business.



Welocalize provides next-generation translation supply chain management innovations for market-ready, translated content—when and where clients demand—at a higher output, a faster pace and an affordable price. Welocalize is redefining the way translation services are managed and delivered in our industry. By replacing the task-oriented, client-vendor model with an integrated partnership that lasts throughout the translation supply chain, Welocalize will provide you with flexible, unique translation solutions that are predictable, scalable, and measurable, and result in increased global sales of your products and services.

GlobalSight: Web-based Enterprise Translation Management System

Key capabilities:

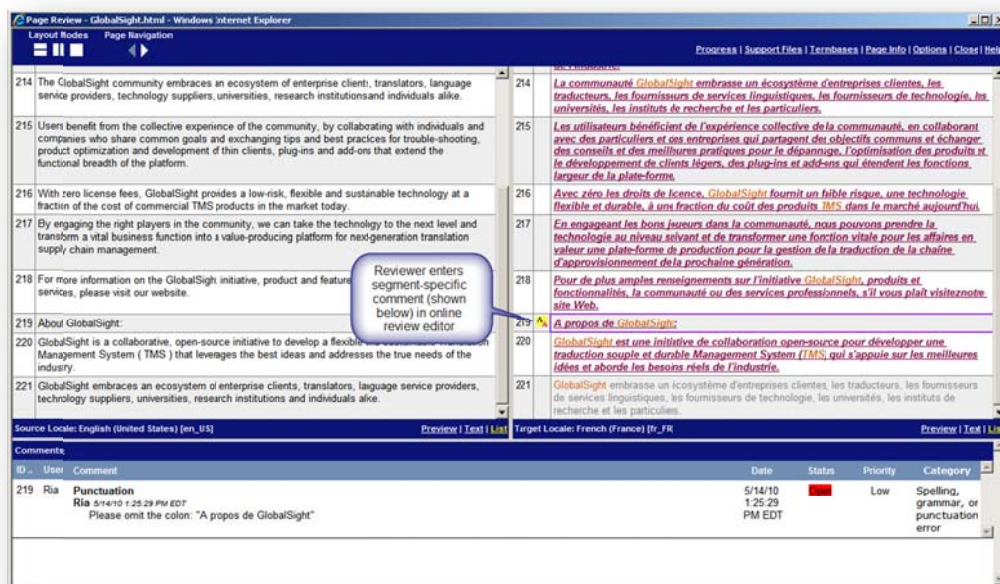
- Customizable CMS/Version Control Connectors
- Translation job creation via web portal, "SmartBox", or API
- Process management (workflow) and automation
- Centralization of linguistic assets
- Efficient translation and review
- Machine Translation
- Reporting

GlobalSight, our open-source translation management platform manages the end-to-end localization process. With a multi-vendor model, GlobalSight provides a robust, easy-to-access platform for managing, translating and delivering global content. GlobalSight offers low-risk, flexible and scalable technology at a fraction of the cost of other commercial Translation Management Systems in the market today.

Welocalize GlobalSight TMS solution utilizes workflow management to support a multiple vendor strategy. GlobalSight provides an integrated thin-client interface for users (both internal and external). Any number of users and workflows can be configured within GlobalSight supporting a multi-vendor strategy. GlobalSight provides online translation review support for both internal and external reviewers. **Reviewers will be able to participate in translation review phases very easily through GlobalSight's review process.**

GlobalSight also supports a wide variety of different models for review, ranging from working online in a browser-based review editor, to working offline for file formats such as .rtf, MS Word, Excel with or without DTP) GlobalSight online review capabilities described below.

A sample GlobalSight online review interface is shown below.



The **online review editor** supports in context (document-like) preview for XML, HTML, Word, and InDesign file types, and a list view for all file types. A combination of different review models can be used in a single workflow to support reviewers with and without access to the system to involve non-GlobalSight-users such as sales engineers and 3rd party marketing agencies. **Several online preview modes for reviewers are supported in GlobalSight.**



The backbone of the Welocalize TMS solution is our GlobalSight product which is a true enterprise class application with over 1.5 million lines of code and the leading light for a non-captive open source platform in our industry. The GlobalSight initiative is led by a steering committee populated with representatives from a broad range of corporate leaders in the localization community at www.globalsight.com.

For additional information or a demonstration, contact us today! Email info@welocalize.com.